



Papa for Medicare Advantage



Better experience and outcomes, right to the door— with Papa’s social care platform.

Address the social drivers of health with our national network of Papa Pals—companions who are ready to “hang out and help out” for the in-home support your members need and want.


Start with core companionship and expand your impact with social care navigation and additional interventions for broad and deep results.

Improve whole health, one connection at a time.


Papa is vital support for your members’ health and well-being, plus eyes and ears in the home for you and your care teams.



Companionship and trusted social support



Transportation to appointments and errands



Everyday help around the house and with technology



SDoH-related gap closure and navigation

Papa makes it easy to tackle the big challenge of lower costs, boosted experience, and better outcomes.

\$6.7B+
in annual Medicare costs are related to social isolation.¹

77%
of older adults cite in-home support as a most desired benefit.²

80%
of the variance in health outcomes are driven by SDoH.³

Papa Packages

Core Companionship	+	Social Care Navigation	+	Additional Interventions
For breadth of support In-home social support and everyday help powered by Papa Pals		For depth of support Navigation of health care, social needs, and communities powered by social care specialists		For concentrated support Specific care gap campaigns scoped per their discrete and timebound nature

Between our teams and yours, we help your members engage with their care, their benefits, and their community.

6%

reduction in total cost of care.⁴

15.8%

decrease in member churn.⁵

1 in 7

hospital readmissions avoided.⁶

Join Papa and nearly 100 health plan and employer partners on a mission to create a new kind of care, based on human connection.

1 AARP

2 Advisory Board

3 Hood CM, Gennuso KP, Swain GR, Catlin BB. County Health Rankings

4 Claims analysis of socially isolated Papa members, conducted by Washington-based health plan client, 2022.

5 DataMed Solutions and Papa

6 National Actuary Firm and Papa